

THE ART SHOW

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OF AMERICA

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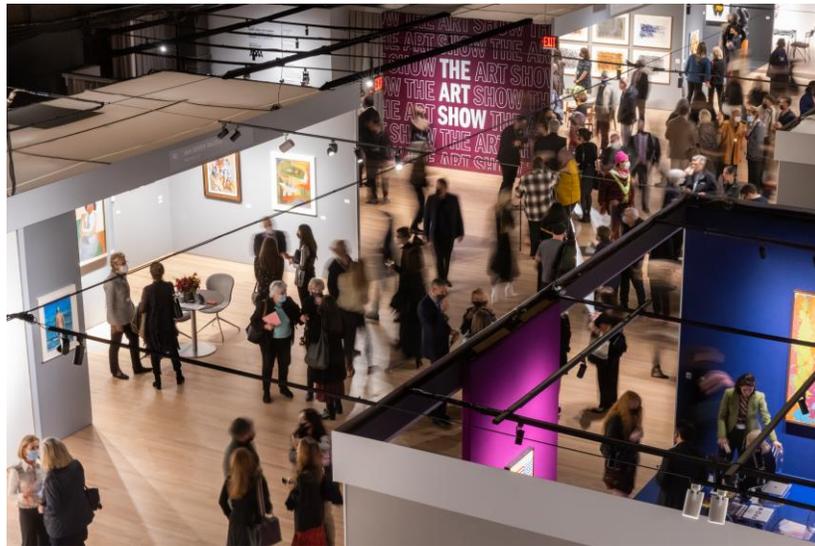
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#TheArtShowNYC

The Art Show's 2021 Return Drew Top Collectors, Museum Leadership, and the Public to the Park Avenue Armory in Its New Fall Timeslot

Annual Fair Raised Around \$1.9M for Henry Street Settlement

New Website and Online Hub Drew Visitors from Around the World



New York, November 8, 2021 – Inaugurating a new moment on the art fair calendar, The Art Show, organized by the Art Dealers Association of America (ADAA) to benefit Henry Street Settlement, closed its 2021 edition yesterday with an enthusiastic response from ADAA members, collectors, museum leaders, and visitors, who welcomed the return of the fair in its new fall timeslot. Mounted annually at the Park Avenue Armory by the ADAA, a nonprofit membership organization of the leading art dealers from around the country, The Art Show drew praise for its high-quality curated presentations and distinctly accessible scale, which remain its signature qualities—attracting collectors, museum leaders, and visitors every day of the fair.

The fair kicked off with the annual **The Art Show Benefit Preview on Wednesday, November 3**, drawing some of the nation's top collectors, museum leadership, philanthropists, and leading figures in the creative, entertainment, and business communities. Proceeds from the Benefit Preview and The Art Show admission throughout the week **raised a total of approximately \$1.9 million for Henry Street Settlement**, bringing the total amount raised for the nonprofit to **more than \$35 million over the past three decades**. AXA XL, a division of AXA, served as Lead Partner for The Art Show for the 10th consecutive year, marking a total of 13 years of partnership with the ADAA.

Launched with the 2021 edition, the fair's new website and online hub, TheArtShow.org, drew visitors from around the world, including **China**, the **United Kingdom**, **Italy**, **France**, **Germany**, **Australia**, and **Canada**. The site featured a range of preview and on-the-ground content from the fair, including over 25 videos and livestreamed programs, and dedicated exhibitor pages highlighting works from the fair and providing background on each presentation.

Best in Show Awards

For the second year, The Art Show Committee, comprised of ADAA members, selected "Best in Show" designees in recognition of those members whose presentations epitomize the connoisseurship and industry leadership of the ADAA membership. The 2021 winners are: **Peter Freeman, Inc.** for "Best in Show Booth" for its exhibition of new works by Brazilian artist Fernanda Gomes and **Ricco/Maresca Gallery** for "Best in Show" for its presentation of self-taught artist William Edmondson's *Three Doves*.

Collector and Institutional Attendance

Major collectors and VIPs visited on every day of the fair, including **Iris Abrons**, **Sarah Arison**, **David Cross**, **Noa Fisher**, **Agnes Gund**, **J. Tomilson Hill**, **Luke Kirby**, **Fran Lebowitz**, **Judy and Leonard Lauder**, **Raymond Learsy**, **Sunita Mani**, **DeRay McKesson**, **Nicole Miller**, **Pilar Crespi Robert**, **Hilary and Wilbur Ross**, **Jack Shear**, **Jerry Speyer**, and **Ezra Williams**, among others.

Also in attendance were leaders and patron groups from major institutions across the country including **National Gallery of Art**; **The Metropolitan Museum of Art**; **High Museum of Art**; **Aspen Art Museum**; **moCa Cleveland**; **Institute of Contemporary Art, Miami**; **Philadelphia Museum of Art**; **Solomon R. Guggenheim Museum**; **Whitney Museum of American Art**; **The Morgan Library & Museum**; **Parrish Art Museum**; **The Newark Museum of Art**; **The Drawing Center**; **American Folk Art Museum**; and **Zimmerli Art Museum**, among others.

ADAA Member Response

Exhibiting ADAA members reported that the fair provided an important platform to showcase their programs and artists, and that they had meaningful interactions with collectors, museum leaders, industry experts, and arts enthusiasts, in addition to strong sales.

Garth Greenan, Founder of Garth Greenan Gallery said, "This is our first time at The Art Show, a fair I've been looking forward to my entire career as an art dealer. With its classy booths and works of the highest quality, this was a great opportunity for us to present the labor-intensive works of fourth-generation Navajo weaver Melissa Cody in her first ever dedicated solo show. On opening night, every institution was excited to meet her, and we now have a waiting list that is six deep for commissions of her work. It has been a pleasure to be here at The Art Show."

Donald Johnson Montenegro, Partner at Luhring Augustine stated, "We had a terrific response to Myrlande Constant's remarkable *drapo Vodou* works and placed all of the examples in our presentation in the first few hours of the opening reception on Wednesday night. This success at The Art Show is a highlight of an exciting year for Myrlande ahead of her upcoming survey exhibition at UCLA's Fowler Museum."

Peter Freeman, Founder of Peter Freeman, Inc. remarked, “It felt important to us to do something very special for this return of the ADAA fair after the pause of the world; our first show with Fernanda Gomes had also been postponed, so we decided to offer her the chance to make this considered stand, what is really her first show in New York in over 15 years. We had a strong response from both collectors and museum curators—we were proud to make something that seemed to remind so many of how much art gives us when we encounter it in person, and how much we have missed that these past 18 months or so. It was nice to be back.”

Jessica Silverman, Founder of Jessica Silverman remarked, “In our second year of participation, The Art Show has again provided us the opportunity to give the artists we work with a spotlight in New York amongst other exceptional dealers and gallerists. We placed works by each of the artists we're presenting during the Benefit Preview, and we're pleased to have this fair offer an intimate yet compelling setting to introduce our program to an expanding network of collectors.”

Sean Kelly, Founder of Sean Kelly added, “The response to Landon Metz's solo presentation of new paintings, created specifically for the ADAA Art Show, surpassed our expectations. Sales were brisk with the booth selling out quickly. The opening of the fair was excellent, with many prominent collectors, curators, and friends gathering to celebrate being at the fair in person.”

Tina Kim, Founder of Tina Kim Gallery added, “With our first presentation at The Art Show, we have received critical interest from institutions for Wook-Kyung Choi's work. It is extremely exciting to share her American legacy with this audience. “

Programming at The Art Show

For the 2021 edition, The Art Show featured a dynamic program of public conversations with artists, collectors, curators, and industry experts, including artists **Jacolby Satterwhite** and **Wardell Milan**, as well as **Raina Mehler** (Director of Media Arts, Superblue), **Christiane Paul**, Ph.D. (Adjunct Curator of Digital Art, Whitney Museum of American Art), **Elena Soboleva** (Global Head of Online Sales, David Zwirner), **Alvin Hall** (collector, television and radio broadcaster, author, and financial educator), **Eunyoung Park** (Assistant Professor of Art History and Art, Case Western Reserve University), and **Victoria Sung** (Associate Curator of Visual Arts, Walker Art Center).

Extending programming beyond the fair, the ADAA organized the [ADAA Upper East Side Gallery Walk](#) for the third year, a collaboration between nearly 30 ADAA member galleries in the surrounding neighborhood of the Park Avenue Armory on Saturday, November 6. In addition, the ADAA offered visitors the chance to meet artists presenting works at the fair, as well as experts, curators, and scholars on featured artists' practices, on Sunday, November 7, including Karen Knorr, Fred Eversley, Medrie MacPhee, and Katharine Kuharic.

Anthony Meier, ADAA President and Founder of Anthony Meier Fine Arts said, “We're thrilled to mark The Art Show's new fall timeslot with such a successful fair week. ADAA members across the board presented top quality exhibitions showcasing their outstanding artists and programs, and reminding collectors and art lovers of the exceptional caliber of exhibitions for which The Art Show is so well known. We are extremely pleased with the very strong attendance by top collectors, museum leaders, and the public, and are honored to provide continued support to Henry Street Settlement in our 33rd year of partnership with the organization.”

David Garza, Henry Street Settlement President & CEO remarked, “During the unimaginably difficult period from which our community is still recovering, we’ve gained an even more acute appreciation of the agility enabled by the funding delivered by The Art Show and its audiences each year. That flexibility is what allowed Henry Street to pivot literally overnight, creating a spectrum of new services, including three food pantries, emergency cash assistance, and a Helpline, in addition to keeping our doors open and our existing programs running to serve New York's most vulnerable. Our 33-year partnership with the ADAA is a living example of neighbor helping neighbor and is a reinforcement of how important it is to take care of each other, in times of crisis and always.”

“As a specialist insurer we are always trying to be close to the artists and the art market to learn and to expand our own expertise. AXA XL proudly celebrates 13 years of partnership with the ADAA and continues to support The Art Show for the 10th consecutive year as Lead Partner in 2021. We very much value this partnership and their creativity, expertise, and relentless energy to bring this fair to all of us. At AXA XL, we believe in giving back to the communities where we live and work and are pleased to partner with the ADAA to support the Henry Street Settlement,” added **Patrick Drummond, Head of Americas Art and Specie, AXA XL.**

Notes to Editors

Lead Partner: AXA XL

Generous support for The Art Show is provided by AXA XL, a division of AXA, a pioneering specialist in the fine art and collectibles insurance space. AXA XL provides insurance for artworks, collectibles, and high value items for the world’s most renowned institutions, collectors, and private clients. We partner with those who move the world forward. To learn more visit www.axaxl.com.

Online Fair Partner: Hook

Digital exhibitor pages for The Art Show 2021 are powered by Hook, the new online venue for curated exhibitions of fine art. Hook’s platform emphasizes the backstory of each included artwork and facilitates real-time communication between collectors, galleries, curators, and artists.

Travel Partner: Turon Travel

Travel reservations for The Art Show can be made [online](#) through Turon Travel. For group travel arrangements, email adaa@turontravel.com or call Turon at 800.952.7646 for the best-negotiated hotel and air travel rates.

Online Marketplace Partner: Artsy

The Art Show is partnering with Artsy, the leading global online art marketplace, to offer collectors to opportunity to save works, connect with galleries, follow exhibitors and artists, and transact with confidence at www.artsy.net/adaa-the-art-show from November 3–21, 2021.

Design Partner: Zumtobel

Lobby lighting fixtures for The Art Show are designed by Olafur Eliasson in collaboration with international lighting company Zumtobel. Zumtobel is passionate about designing and producing exceptional light, continuously pushing the boundaries in the search for perfection through timeless design, technical excellence, superb craftsmanship, and efficient performance.

Graphic Design: McCall Associates

The Art Show's graphic identity is created by McCall Associates, a design studio that gives shape to projects of every size for museums and galleries, cultural institutions, and artists.

About the ADAA

The Art Dealers Association of America (ADAA) is a nonprofit membership organization that supports the economic and cultural contributions of the nation's leading fine art galleries. The ADAA includes nearly 190 members from more than 30 cities in the U.S., representing hundreds of established and emerging artists internationally. ADAA members have extensive expertise across primary and secondary markets and established reputations for upholding the best practices in the field. The ADAA serves as a resource and advocate, raising awareness of dealers' critical roles in the international art market and the cultural community. The ADAA is a leader on issues pertaining to connoisseurship, scholarship, ethical practice, and public policy.

The ADAA Foundation, supported by donations from ADAA members, promotes a broad range of activity in the arts and culture community by distributing grants to museums and arts organizations with operating budgets under 5 million dollars to advance art historical research and exhibition development. The Foundation's 2020 grantees included the Asia Society Texas Center; Frost Art Museum; Institute of Contemporary Art, Los Angeles; Intuit: The Center for Intuitive and Outsider Art; The Rockwell Museum; and Zimmerli Art Museum. www.artdealers.org.

About Henry Street Settlement

Founded in 1893 by social reformer Lillian Wald and based in Manhattan's Lower East Side, Henry Street Settlement delivers a wide range of innovative, high-impact social service, arts, and health care programs. From shelter for the homeless and job placement to early childhood education and college prep to meals and companionship for older adults, Henry Street continues to provide vital services to more than 50,000 New Yorkers each year. A central component of its commitment to human progress and opportunity is Henry Street's award-winning Abrons Arts Center, which provides artists with performance, exhibition, and residency opportunities and promotes access to the arts through educational programming. www.henrystreet.org

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