

THE ART SHOW

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OF AMERICA

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#TheArtShowNYC

2020 Edition of The Art Show Drew Top Collectors, Museum Leadership, Arts Professionals, and Enthusiasts Throughout the Week

ADAA Member Galleries from Around the U.S. Presented
Thoughtfully-Curated Solo Exhibitions and Dynamic Group Surveys,
Including 19 Presentations Dedicated to Female Artists

The Art Show Gala and Proceeds from Fair Admission
Raised Approximately \$1.1 Million for Henry Street Settlement

New York, March 2, 2020 – The Art Show, organized by the Art Dealers Association of America (ADAA) to benefit Henry Street Settlement, closed its 2020 edition on Sunday with an outstanding response from ADAA members, collectors, museum leaders, and visitors, who expressed enthusiasm for the fair’s high quality, curated presentations, and distinctly intimate and accessible scale. Mounted annually at the Park Avenue Armory by the ADAA, a nonprofit membership organization of the leading art dealers from around the country, The Art Show saw strong attendance in 2020, including major collectors, museum leadership, and patron groups every day of the fair.

Kicking off the spring art season in New York, The Art Show opened with the annual Gala Preview on Wednesday, February 26, welcoming some of the nation’s top collectors, museum leadership, New York City philanthropists, industry professionals, and other leading figures in the creative and business communities. Proceeds from the Gala Preview and The Art Show admission throughout the week raised a total of approximately \$1.1 million for Henry Street Settlement, bringing the total amount raised for the nonprofit to more than \$33 million over the past three decades. **AXA XL** served as Lead Partner for The Art Show for the ninth consecutive year, in celebration of a 12-year relationship with the ADAA.

New Best in Show Award

In response to the exceptional quality of this year’s fair, The Art Show Committee, comprised of ADAA member galleries, initiated a new “Best in Show” designation to recognize those members whose presentations epitomize the connoisseurship and leadership of the ADAA membership. The inaugural 2020 winners are: **P.P.O.W** for its installation of works by Ramiro Gomez, **Ricco/Maresca Gallery** for its exhibition of works by self-taught artist Martín Ramírez, and **Michael Rosenfeld Gallery** for its presentation of rare works by William Henry Johnson.

Collector and Institutional Attendance

Private and institutional collectors responded with ardent enthusiasm to The Art Show for its high-quality presentations and navigable scale. Major collectors and VIPs visited on every day of the fair, including **Iris Abrons, Drew Barrymore, Estrellita Brodsky, Anderson Cooper, Jeffrey Deitch, Pilar Crespi Robert, Leonardo**

DiCaprio, Mitzi and Warren Eisenberg, Agnes Gund, Mariska Hargitay and Peter Hermann, J. Tomilson and Janine Hill, Jessica Lange, Raymond Learsy, Steve Martin, John Morning, Vlada Roslyakova, and Laurie Tisch, among others.

Leaders and patron groups from museums across the country visited the fair, from institutions including **The Metropolitan Museum of Art, The Whitney Museum of American Art, The Museum of Modern Art, ICA Miami, El Museo del Barrio, SFMOMA, Parrish Art Museum, Philadelphia Contemporary, Hirshhorn Museum and Sculpture Garden, The Aldrich Contemporary Art Museum, Dia Art Foundation, Art Institute of Chicago, and Solomon R. Guggenheim Museum, among others.**

ADAA Member Response

Exhibiting ADAA members enjoyed meaningful engagements with collectors, museum leaders, industry experts, and arts enthusiasts, in addition to strong sales.

Wendi Norris, Founder of Wendi Norris Gallery remarked, “The ADAA’s Art Show was an exercise in connoisseurship and responsible collecting. In a mere five days, my gallery cultivated more than 20 museum curators and individuals into active collectors for Leonora Carrington and Remedios Varo, sharing our two decades of work for both of these artists. The experience throughout was equal parts inquiry and contemplation, enthusiasm and respect.”

Peter Blum, Founder of Peter Blum Gallery stated, “Peter Blum Gallery was proud to be a participant in the ADAA Art Show for 2020. In particular, the focused solo presentations and the curated small group exhibitions speak to the quality and accessibility of the art fair. As it’s the only art fair currently open, collector attendance has been noteworthy and focused, resulting in several notable acquisitions. The ADAA team and especially Maureen Bray have once again been tremendously helpful, organized, and attentive to exhibitors’ needs. We look forward to exhibiting in 2021 with such a wonderful team and fellow exhibitors.”

Leon Tovar, Founder of Leon Tovar Gallery said, “The Art Show 2020 marked the gallery’s first time presenting at the fair, and as such, it was a valuable opportunity for us to present our programming and area of specialization to a new audience. Our decision to present a monographic display on the work of Marcelo Bonevardi—an Argentinian artist with strong ties to the New York art world—reflected the tendency at the fair for featuring solo presentations, and we enjoyed the opportunity to introduce fair-goers to the work of an important artist who they might have been previously unfamiliar with. As a gallery championing underserved Latin American artists, we were excited by the attention we received from very knowledgeable visitors and institutions, as well as the connections we began to cultivate with new clients.”

Sean Kelly, Founder of Sean Kelly Gallery added, “We had a very positive response to our solo presentation of new works by Idris Khan, which he created specifically for The Art Show. We sold all 10 of the smaller paintings during the preview on Wednesday. The Art Show is such an intimate high-quality fair, it’s nice to be able to slow down and engage with new and returning collectors in an engaged and meaningful way.”

Ben Strauss-Malcolm, Senior Director at Pace Gallery remarked, “At this year’s Art Show we placed all works from our Adam Pendleton solo booth within hours of the gala preview opening. The fair always brings the New York community together in full force, and it was wonderful to see the

groundswell of support and enthusiasm gathered here for Adam on the cusp of a huge moment for him as he prepares to open at MoMA this summer.”

Programming at The Art Show

For the 2020 edition, The Art Show featured a dynamic program of public conversations with artists, gallerists, curators, and industry experts, including gallerists Stefania Bortolami (Bortolami Gallery) and Sean Kelly (Sean Kelly Gallery); artists Diana Al-Hadid, Elaine Cameron-Weir, Olalekan Jeyifous, and Josiah McElheny; as well as Lynn Gumpert (Director, Grey Art Gallery, New York University), Kendal Henry (Director, Percent for Art, NYC Department of Cultural Affairs), Brooke Kamin Rapaport (Deputy Director and Martin Friedman Chief Curator, Madison Square Park Conservancy, New York), and Lindsay Pollock (Chief Communications and Content Officer, Whitney Museum of American Art).

Extending programming beyond the fair, the ADAA organized the [ADAA Gallery Walk: Midtown + Upper East Side](#) for the second year, a collaboration between an unprecedented 43 ADAA member galleries in the surrounding neighborhoods on Saturday, February 29. In addition, the ADAA offered visitors [the chance to meet 12 artists presenting works at the fair](#) on Sunday, March 1, including Jordan Nassar, Judith Eisler, Vanessa German, and James Welling.

Andrew Schoelkopf, ADAA President and Co-founder of Menconi + Schoelkopf said, “ADAA members showed exactly what makes The Art Show so consistently great, with the level of intellectual rigor and connoisseurship that can be seen through their presentations. The Art Show has been continuously evolving over the years, and it is exciting to see the ways ADAA members have embraced the fair as a platform for collaborative projects and engaging single artist presentations. ADAA members, collectors, and leading institutions enjoy the distinct atmosphere of The Art Show that offers unparalleled opportunities for one-on-one connections, meaningful discussion, and close looking at art. The ADAA’s 32-year strong partnership with Henry Street Settlement is a cornerstone of The Art Show, and we’re proud to continue our long-time support.”

David Garza, Henry Street Settlement President & CEO remarked, “When I reflect on The Art Show, it’s a five-way win, and that’s rare for any event. The first win is that for Henry Street, this is our single greatest annual source of discretionary funding, and that enables us to respond where need is the greatest with a level of quality, impact, and effectiveness that we wouldn’t otherwise have. The second win is our 32-year partnership with the ADAA, which is critically important for us. We are in lockstep with the association in our goal to put on a great fair, and we love that we’re an art fair with a social cause. It’s a win for New York City and its arts community as people come from all over the world to visit the fair and its eclectic group of presenters and artworks. Certainly it’s a win for the Armory – we feel that we align with its programming very meaningfully. Finally, of course, it’s a win for the galleries and the collectors. When you have that many objectives achieved by a single event, it’s undeniably something very special. We’re thrilled with Henry Street and the ADAA’s partnership and look forward to the future of our continued work together.”

“As a specialist insurer we are always trying to be close to the artists and the art market to learn and to expand our own expertise. AXA XL proudly celebrates 12 years of partnership with the ADAA and continued to support The Art Show for the ninth consecutive year as Lead Partner in 2020. We very much value this partnership and their creativity, expertise and relentless energy to bring this fair to all of us. At AXA XL, we believe in giving back to the communities where we live and work and

are pleased to partner with the ADAA to support the Henry Street Settlement,” added **Patrick Drummond, Head of Americas Art, Specie and Bloodstock, AXA XL.**

Notes to Editors

Lead Partner: AXA XL

Generous support for The Art Show is provided by AXA XL, a division of AXA Group, a pioneering specialist in the fine art and collectibles insurance space. AXA XL provides insurance for artworks, collectibles, and high value items for the world’s most renowned institutions, collectors, and private clients. We partner with those who move the world forward. To learn more visit www.axaxl.com or email axaartcommunications@axaxl.com.

Fair Architect: Bade Stageberg Cox Architecture

The Art Show’s enhanced design was created by Bade Stageberg Cox Architecture, an inventive, award-winning firm with wide experience and a longstanding focus on the design of art galleries, museums, and spaces for private collections.

Design Partner: Foscarini

Lobby lighting fixtures for The Art Show were provided by Foscarini. Foscarini is a leading Italian lighting company that, over 35 years of collaborations with creative talents and master artisans, has produced a long list of design icons integrated into residential and commercial environments internationally.

Exclusive Online Partner: Artsy

Artsy hosted an exclusive Online Catalog and Preview of The Art Show accessible at www.artsy.net/adaa-the-art-show.

Tech Partner: Preview

Preview is a camera-app, optimized for the art world. It helps take better pictures and supercharges notetaking and organization for anyone serious about their art. Snap an artwork and a label and the app uses A.I. to map the work according to over 100,000 artists and galleries.

Travel Partner: Turon Travel

Turon Travel was The Art Show 2020 travel partner, offering the best-negotiated hotel and air travel rates for visitors.

About the ADAA

The Art Dealers Association of America (ADAA) is a nonprofit membership organization that supports the economic and cultural contributions of the nation’s leading fine art galleries. The ADAA includes nearly 180 members from 30 cities in the U.S., representing hundreds of established and emerging artists internationally. ADAA members have extensive expertise across primary and secondary markets and established reputations for upholding the best practices in the field. The ADAA serves as a resource and advocate, raising awareness of dealers’ critical roles in the international art market and the cultural community.

The ADAA is a leader on issues pertaining to connoisseurship, scholarship, ethical practice, and public policy. The ADAA’s position is further enhanced by its Appraisal Service, which has valued works of art for donation, estate, gift tax, and insurance for over 50 years, and represents a depth of art historical

and market knowledge. The ADAA Foundation, supported by donations from ADAA members, promotes a broad range of activity in the arts and culture community by distributing grants to museums, archives, and arts organizations. Recent grantees include the Knoxville Museum of Art, the Museum of Chinese in America, the Museum of Contemporary Art Cleveland, and the Mabee-Gerrer Museum of Art. www.artdealers.org

About Henry Street Settlement

Founded in 1893 by social reformer Lillian Wald and based on Manhattan's Lower East Side, Henry Street Settlement delivers a wide range of innovative, high-impact social service, arts, and health care programs. From shelter for the homeless and job placement to early childhood education and college prep to meals and companionship for older adults, Henry Street continues to provide vital services to more than 50,000 New Yorkers each year. A central component of its commitment to human progress and opportunity is Henry Street's award-winning Abrons Arts Center, which provides artists with performance, exhibition, and residency opportunities and promotes access to the arts through educational programming. www.henrystreet.org

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