

## ADAA Partners with Bloomberg Connects to Launch Free Digital Guide, Expanding Access to 200+ Galleries and Programs Nationwide

(New York—September 17, 2025) <u>The Art Dealers Association of America</u> (ADAA) is proud to announce the launch of its new digital guide through **Bloomberg Connects**, the free arts and culture app created by **Bloomberg Philanthropies**. Available instantly through any browser or the Bloomberg Connects app, the guide offers an enriched way to explore ADAA, its member galleries, and their programs.

The ADAA joins museums, nonprofit arts organizations, and cultural institutions already featured on Bloomberg Connects, reflecting a shared commitment to expanding access to art and ensuring the public can engage with cultural experiences both locally and globally. Through the platform, audiences can discover exhibitions, special events, and initiatives from ADAA's 200+ member galleries nationwide—spaces that are free to visit and often host public programs.

"ADAA's partnership with Bloomberg Connects underscores our commitment to making art more open and accessible. Galleries are free to visit and offer a remarkable range of public programs year-round—from exhibition openings and artist talks to performances and special events. This partnership shines a light on that accessibility, connecting audiences to more than 200 leading galleries in one digital hub, just a click away. We're proud to expand this access on a platform that champions arts and culture in New York, across the nation, and around the world." — **Kinsey Robb, Executive Director, ADAA** 

Audiences worldwide can now explore ADAA's member galleries and programming anytime, anywhere through Bloomberg Connects' web-based platform and mobile app—bringing the full scope of ADAA's work directly to users' fingertips. **Easily access the guide by clicking HERE**.

Through ADAA's Bloomberg Connects guide, audiences can:

- Discover ADAA's 200+ member galleries through an interactive map, monthly Gallery Guides, and special event highlights.
- Find weekly exhibition openings at member galleries, browsing by city or state.
- Access exclusive interviews, archival material, and the ADAA's organizational history.
- Explore the ADAA Foundation, its grant recipients, and their exhibitions.
- Learn more about the ADAA Relief Fund.
- Enjoy best-in-class accessibility features, including screen reader support, font size adjustment, transcripts, subtitles, alt-text, and multilingual capabilities via Google Translate.

## About the ADAA

The Art Dealers Association of America (ADAA) is a nonprofit membership organization that supports the economic and cultural contributions of the nation's leading fine art galleries. The ADAA includes over 200 members from nearly 40 cities in the U.S., representing hundreds of established and emerging artists internationally. ADAA members have extensive expertise across primary and secondary markets and established reputations for upholding the best practices in the field. The ADAA serves as a resource and advocate, raising awareness of dealers' critical roles in the international art market and the cultural community. The ADAA is a leader on issues pertaining to connoisseurship, scholarship, ethical practice, and public policy. The ADAA Foundation, a distinct but connected entity to ADAA, primarily supported by donations from ADAA members, promotes a broad range of activity in the arts and culture community by distributing grants to museums and arts organizations with operating budgets under \$6 million to advance art historical research and exhibition development. The Foundation's 2024 grantees were: Henry Art Gallery, University of Washington, Huntsville Museum of Art, and MAC Museo de Arte Contemporáneo de Puerto Rico. www.artdealers.org

## **About Bloomberg Connects**

Bloomberg Connects is a free digital guide to hundreds of cultural organizations around the world that makes it easy to access and engage with arts and culture from mobile devices, anytime, anywhere. Participating organizations include botanical gardens, historic houses, outdoor sculpture parks, and world-class museums. Bloomberg Connects features expert commentary, engaging audio content, accessibility features, interactive maps, and is available in over 40 languages through Google Translate.

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