

THE ART SHOW

ART DEALERS ASSOCIATION OF AMERICA

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For Immediate Release

EXTRAORDINARY SUCCESS AT THE ART SHOW 2010 ORGANIZED BY THE ART DEALERS ASSOCIATION OF AMERICA (ADAA) TO BENEFIT HENRY STREET SETTLEMENT

*22nd Annual Exhibition of America's Leading Art Galleries
Opened New York Arts Week 2010 with Mayor Bloomberg*

Over 15,000 Visitors Attended the Longest Running National Art Fair

\$1.1 Million Raised for Henry Street Settlement

New York, March 10, 2008 — **The Art Show**, organized by the Art Dealers Association of America (ADAA) to benefit Henry Street Settlement, held from March 3-7, at the Park Avenue Armory, opened **New York Arts Week** with extraordinary success. Attendance at the 22nd annual **Art Show** broke all previous records, with 15,000 collectors, museum curators, artists, art lovers, and the media coming to view museum-quality works from 70 of the nation's leading art galleries, all members of the prestigious ADAA. Mayor Bloomberg arrived at the fair Tuesday March 2nd to make the official announcement and **The Art Show's** Gala Benefit Preview, held later that evening, raised nearly **\$1.1 Million Dollars** for Henry Street Settlement, one of New York City's best-known and most effective social services and arts agencies. The Art Show Gala drew a glittering crowd that included celebrities, prominent art collectors, and leaders in the worlds of art, business, entertainment, fashion and the media. The fair brought the very best, curated, fine art displays to the Park Avenue Armory and sales from diverse art genres generated tremendous success.

Summing up the week's events, ADAA President, Lucy Mitchell-Innes said, "The Art Show 2010 generated extraordinary sales for our dealers and the opportunity for them to meet with the very best collectors and an unprecedented number of museum-led groups. Our dealers did a terrific job curating their booths and visitors took notice. The fair looked better and stronger than it ever has and I am extremely proud of our members for all their hard work."

Linda Blumberg, ADAA's Executive Director, added, "I was particularly pleased with the fair because it allowed the viewers to really see the art, enjoy it, and discuss the works with dealers. The Art Show tries to cultivate a salon-like environment rather than a frenetic atmosphere."

Exhibiting dealers in **The Art Show 2010** reported remarkable sales results. **Cheim & Read** sold a **Joan Mitchell** painting from 1958 for 3.5 million during the first minutes of the show's opening, along with 30 **Louise Bourgeois** drawings at \$65,000 and a **Milton Resnick** painting from 1960 for \$175,000. **David Nolan's** showing of **Martin Kippenberger** also had great success with the works going to top collectors. He commented "We did very well and basically sold everything in the booth the first two days of the fair. Almost all the hotel drawings were sold and a sculpture." **Susan Dunne**, Senior Vice President, of **Pace Wildenstien** said, "'We were thrilled with our **Fred Wilson** exhibition at **The Art Show** this year. People loved the show and we sold out all the work in the booth. We even sold out an entire edition of six of one of the works." First time exhibitor, **Menconi & Schoelkopf Fine Art, LLC** came to the fair with a distinguished display of **Marsden Hartley** paintings and works on paper. Partner **Susan Menconi** commented, "There was extraordinary interest in the work from collectors new to the gallery, and those with whom we reconnected. We were thrilled to be included in The Art Show."



To benefit the Henry Street Settlement
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Frish Brandt of **Fraenkel Gallery** also noted the quality of the fair, “The ADAA Art Show is a jewel of a show. We would participate in this show no matter what. It is the caliber of the work that is brought to this show and the caliber of the audience that defines the ADAA Art Show.” Likewise, **Nicole Klagsbrun** reported, “People have called the gallery to see if more work is available by the artists we exhibited--**Beth Campbell**, **Storm Thorp** and **Ben Durham**. We also met new people who didn’t know the gallery but were impressed with what we presented.” **Luhring Augustine** also sold out their entire booth of **Albert Oehlen** drawings, and noted that many serious and informed collectors were interested in discussing the work.

Attendance at the 22nd annual **Art Show** broke all previous records, with 15,000 collectors, museum curators, artists, art lovers, and the media coming to view museum-quality works from 70 of the nation’s leading art galleries, all members of the prestigious ADAA. The show featured works by international artists ranging from recently completed contemporary painting, drawing, sculpture, photography and multi-media works to museum-quality pieces from the 19th and 20th centuries, including a record number of 18 outstanding solo or exhibitions.

ADAA’s Collectors Forum series also added to the week’s activities with “**A Committed Vision: Collecting in the New Economy.**” The panel brought in a overflow crowd to the Park Avenue Armory’s “Tiffany Room” on Saturday March 6, as panelists **Melva Bucksbaum**, Art Collector; **Edward Dolman**, Chief Executive Officer, Christie's International; **William Goetzmann**, Director, International Center for Finance, Yale School of Management; **Robert Mnuchin**, Partner, L&M Arts; **Candace Worth**, Worth Art Advisory; and moderator **Lucy Mitchell-Innes**, President, Art Dealers Association of America and Partner, Mitchell-Innes & Nash discussed a variety of issues related to collecting art in different economic climates, and the vision and dedication that marks the best art collectors and collections.

Henry Street Settlement

Founded in 1893 by social work pioneer Lillian Wald and based on Manhattan’s Lower East Side, Henry Street Settlement delivers a wide range of social services, health-care initiatives and arts programs that improve the lives of more than 65,000 New Yorkers each year. Distinguished by a profound connection to its neighbors, a willingness to address new problems with swift and innovative solutions, and a strong record of accomplishment, Henry Street challenges the effects of urban poverty by helping families achieve better lives for themselves and their children. Visit www.henrystreet.org

Art Dealers Association of America

All **Art Show** exhibitors are members of the Art Dealers Association of America (ADAA), a non-profit membership organization of the nation’s leading galleries. Founded in 1962, ADAA seeks to promote the highest standards of connoisseurship, scholarship and ethical practice within the profession. Visit www.artdealers.org

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